



Welcome to the **SILYNX Instructor / Trainer Incentive Program (SITIP)**. We hope that you will take full advantage of this program that promises to bring students into your courses and cash into your business. Below are the guidelines for the program.

If you have any questions, please call us at 571-748-7152 or email us at [info@silynx.com](mailto:info@silynx.com)

We look forward to working closely with you!

Best,

The SILYNX Team!

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## Program Basics

The SITIP enables certified instructors and trainers to build a unique business relationship with SILYNX through which they can benefit from the sale or recommendation of SILYNX products to their students.

Note that there are two components to this program. All applicants are automatically enrolled in each component upon approval of their applications. Active participation in each program is at the discretion of the applicant - there are no minimum sales requirements.

The basic SITIP parameters are:

### Discounted Products

- Instructors / Trainers receive wholesale (25% off MSRP) pricing for SILYNX products to be used by themselves, their staff, or to resell to their students.
- Instructors / Trainers may not resell discounted products to any commercial or government entity.
- All transactions must be paid by credit card when ordering. Instructors / Trainers desiring open account terms must apply to become an authorized SILYNX dealer.
- If Instructor / Trainer has an established “Pro Shop” or online store in which regular sales of SILYNX products will occur, then participation in SILYNX Gold Dealer Program will be recommended.
- There are no minimum purchase thresholds in the SITIP.
- If Instructor / Trainer is also the proprietor of the school, then participation requires display of the “SILYNX Instructor Partner” sticker on the door, or other location visible to their students, as well as any online presence such as a website.

### Unique Identifier Code

- Instructors / Trainers are assigned a personal discount code that authorizes 15% off any purchases made on the [www.silynxcom.com](http://www.silynxcom.com) webstore. This personal code will track to the Instructor / Trainer to whom it was assigned, thereby earning a 3% cash award for all sales under their code. Award will be payable by check quarterly.
- Instructors / Trainers are encouraged to provide this code to their students, industry associates, friends and family.
- Trainers who agree to include "SILYNX Instructor Partner" logo on all printed and electronic materials distributed to the market and/or students, are eligible to receive a 4% cash reward on all sales under their code.
- There is no limit to the number of times the discount code can be used.
- There is no monetary order minimum or limit for the discount code.

### **Application Procedures**

- Instructor / Trainer applies to become a SITIP Trainer Partner. The application is available online.
- Applicant will be notified of their status within 72 hours of submitting their application.
- Upon approval, Instructor / Trainer Partner will receive:
  - Email confirming approval of application
  - Email with Instructor / Trainer Partner's unique discount code
  - SITIP Authorized Trainer Partner window/counter stickers will be mailed to the address on the application